

## A CHILD SPENDS



Which teacher has the **BIGGER** influence?



The single most important activity for building the knowledge required for eventual success in reading is **reading aloud to children.**

It's highly unlikely you'll ever say a word if you've never heard the word. It's nearly impossible to understand a word in print if you've never said the word. If you've never said the word or read the word, how in the world will you be able to write it?

**ALITERATE** *Adj. adjective*  
Able to read but not interested in reading.



Only **54%** of 4th graders read something for pleasure each day.

Young adults between age 15–19 (the largest concentration of high school and college students) reported spending

**2.23 hours**  
a day watching television

only **12 minutes** a day reading

OF CHILDREN  
8–18 YEARS  
OF AGE:\*

**53%**

read **no books**  
in a given day



**65%**

read **no magazines**  
in a given day



**77%**

read **no newspapers**  
in a given day



\* Kaiser Family Foundation 2010